

# INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

ATTY DOCKET NO.

WD2-97-55

SERIAL NO.

09/045,386

APPLICANT(S)

Jay S. WALKER et al.

FILING DATE

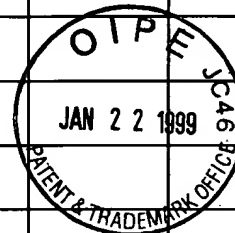
March 20, 1998

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## U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
LKN	A	4,723,212	2/2/88	Thomas Mindrum et al.			
	B	4,908,761	3/13/90	Roland Tai			
	C	4,973,952	11/27/90	John Malec et al.			
	D	5,128,862	7/7/92	Raymond J. Mueller			
	E	5,132,914	7/21/92	Robert L. Cahlander et al.			
	F	5,172,328	12/15/92	Robert L. Cahlander et al.			
	G	5,173,851	12/22/92	George W. Off et al.			
	H	5,192,854	3/9/93	Reginald D. Counts			
	I	5,201,010	4/6/93	David W. Deaton et al.			
	J	5,245,533	9/14/93	Robert Marshall			
↓	K	5,302,811	4/12/94	Kunti Fukatsu			



## FOREIGN PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
LKN	L	EP 512413	11/11/92	Europe (Abstract)				
	M	JP 5242363	9/21/93	Japan (Abstract)				
	N	WO 9735441	9/25/97	PCT (Abstract)				
↓	O	WO 97/50064	12/31/97	PCT				

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

LKN	P	Louise Cook, "Consumer Watch: Clip, Snip, Save", The Associated Press, March 12, 1984, Monday PM Cycle.
↓	Q	"Coupons Get Serious; Supermarkets Use Barcodes to Prevent Misredemptions", Chain Store Age Executive with Shopping Center Age, October, 1992, Volume 68; No. 10; at p. 68; ISSN: 0193-1199.

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*Sub H Upo*

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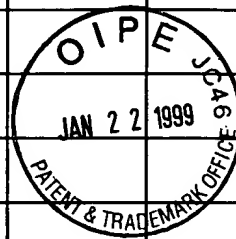
March 20, 1998

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## U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
Ken	R	5,353,218	10/4/94	James P. DeLapa et al.			
	S	5,353,219	10/4/94	Raymond J. Mueller et al.			
	T	5,380,991	1/10/95	Luis Valencia et al.			
	U	Re. 34,915	4/25/95	Steven Nichtberger et al.			
	V	5,481,094	1/2/96	Hiroshi Suda			
	W	5,510,979	4/23/96	Martin J. Moderi et al.			
	X	5,581,064	12/3/96	Roger K. Riley et al.			
	Y	5,602,377	2/11/97	William E. Beller et al.			
	Z	5,612,868	3/18/97	George W. Off et al.			
	AA	5,620,079	4/15/97	Jens H. Molbak			
✓	BB	5,621,640	4/15/97	Bertram V. Burke			



## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

Ken		CC	Joseph Bonnici, David P. Campbell, William B. Fredenberger, Kathryn H. Hunnicutt; "Consumer Issues in Coupon Usage; An Exploratory Analysis", Journal of Applied Business Research, Winter 1996/1997, Vol. 13, No. 1 at p. 31-40; ISSN: 0892-7626.
↓		DD	Jim Kirk, "Digital Promotions Make Quick Point - McDonald's Testing New Technology on its Menus", Chicago Tribune, December 26, 1997 at p. 1-2.

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*Handwritten signature of examiner*

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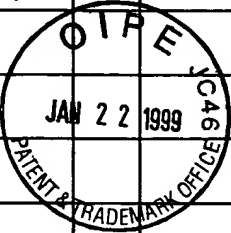
March 20, 1998

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## U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
UAT	EE	5,665,953	9/9/97	Anthony Mazzamuto et al.			
↓	FF	5,724,886	3/10/98	Henry T. Ewald et al.			



## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

UAT	GG	"Progressive Introduces Kitchen Display System (KDS) for Restaurants", PR Newswire, January 23, 1998, Financial News Section.
↓	HH	Adam Blair, "JICC Coupon Guide Recommends Upgrades at Front End", Supermarket News, February 9, 1998, at p. 23; ISSN: 0039-5803.

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*[Signature]*

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# INFORMATION DISCLOSURE CITATION

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Docket Number (Optional)

WD2-97-55

Application Number

09/045,386

Applicant(s)

Jay S. WALKER et al.

Filing Date

March 20, 1998

Group Art Unit

2786

\*EXAMINER  
INITIAL

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)



"From Our Family To Yours... 5 Weeks of Coupon Values for a Variable Customer", Wakefern Food Corporation, February 1998.

"U.P.C. Coupon Code Guidelines Manual - Section...", Uniform Code Council, Inc., (<http://www.uc-council.org/d31-3.htm>), download date: March 12, 1998.

KK

"Advanced Mechanics Internet Specials", Advanced Mechanics, (<http://www.metroplexweb.com/advcpn2.htm>), download date: March 12, 1998.

LL

Mark Hamstra, "'Made-for -you' maneuvers signal competitive shift in QSR category", Nations Restaurant News, April 13, 1998, 3 pgs.

MM

"New Wave Marketing", Promotion Times an SCA Quarterly Newsletter, April 1998 .

NN

Universal Holding Cabinet Rollout Program Brochure, H&K Dallas Inc., Winter 1998.

OO

NCR 7453 PC-Based Point-of-Sale Solution Brochure, NCR, Winter 1998.

PP

"POSitive Input; The McDonald's POS-3 System Newsletter from Olivetti Solutions", McDonald's, Spring /Summer Edition 1998, 8 pgs.

QQ

"It's In The Bag. Introducing the Universal Holding Cabinet From Welbilt ", Frymaster, 1998 brochure.

RR

"Introducing the Digital MenuBoard", Siren Technologies, brochure.

SS

"For the Crew & the Customer - The Best Drive-Thru & Grill Service", Olivetti, brochure.

EXAMINER

*Sub-B. P. [Signature]*

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